

# MIGUEL FLORENDO

MULTIMEDIA GRAPHIC DESIGNER

34 HOWLAND AVE.  
TORONTO, ON, M5R3B3  
H: 416.848.1768  
C: 416.826.8541  
E: MIGUEL@MIGZ.CA  
W: WWW.MIGZ.CA

## OBJECTIVE

To secure a position in a fast-paced digital media company and contribute to its success and growth.

## PROFESSIONAL PROFILE

Cutting edge expertise in programs and platforms such as:

### ADVANCED:

- Adobe Photoshop CS2
- Adobe InDesign CS2
- Adobe Illustrator CS2
- Adobe ImageReady CS2
- Adobe Acrobat 7.0
- Quark Express
- Macromedia Flash MX 2004
- Macromedia Dreamweaver MX 2004
- Macromedia Fireworks MX 2004
- Microsoft Office
- FTP clients

### LITERATE KNOWLEDGE:

- Macromedia Director
- Adobe Premiere
- Adobe Encore
- Discreet 3D Studio Max
- Autodesk Combustion
- HTML
- Programming Languages C, C++

- Familiar with entire print production process
- Proficient in both MAC and PC platforms
- Skilled in diverse media such as interactive web content, DVD/CD-ROMs, television and film special effects, and print advertisement.
- Works well in a diverse team environment, and also works well independently — a self-starter.
- Excellent written and oral communication skills.
- Motivated, adaptable, and quick-learning

## PROFESSIONAL EXPERIENCE

### migz designs

2002 - present  
Freelance Design

Currently providing freelance design for a variety of clients, on freelance/contract basis. I work closely with my clients to provide end-to-end servicing as per their needs, from initial consultation, to implementation, to ongoing maintenance. Services can range from identity/branding, website design and implementation, brochure design, and marketing collateral.

### The PayTribute Corporation, Toronto, ON

January 2005 - present  
Senior Graphic Designer

Responsibilities included the implementation and creation for all areas of corporate design, including print media, DVD media, Internet presence, and corporate branding on all materials. Worked closely with video editors to integrate film and digital video (DV) into presentations and DVD movies.

### Digital Impressions, Richmond Hill, ON

2002 - 2003  
Web / Graphic Designer

Responsible for the complete design process of client web sites and various print media, such as advertisements, magazines, brochures, and business cards. This included client consultation, conception, design, implementation, and maintenance. Also included complete production process from initial client contact until final copy.

## EDUCATION

Seneca College, School of Applied Arts And Technology,  
North York

*Digital Media Arts. Diploma.*

- President's Honour List, GPA: 4.0
- Graduation, May 2002

*References Available Upon Request*

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2 PayTribute



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5 dezilva website



6 plexxis



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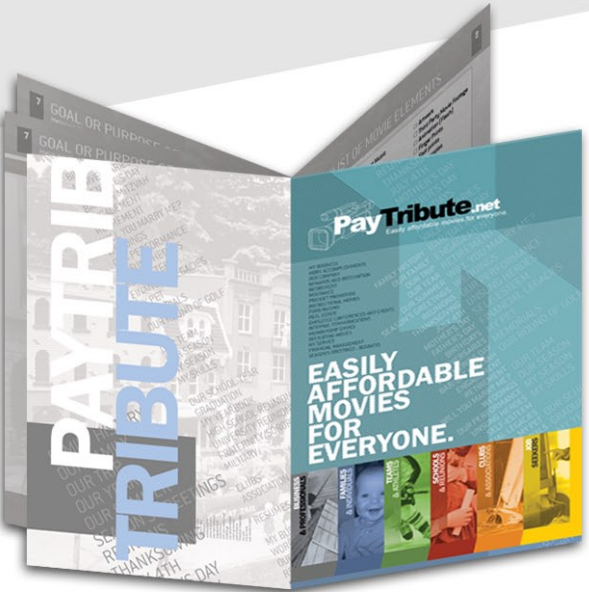


9 rosejam

1. [www.transcendium.com](http://www.transcendium.com)
2. [www.paytribute.net](http://www.paytribute.net)
3. [www.reolphotography.com](http://www.reolphotography.com)
4. [www.migz.ca/marsdenplanet](http://www.migz.ca/marsdenplanet)
5. [www.migz.ca/meldale](http://www.migz.ca/meldale)

6. [www.migz.ca/plexxis](http://www.migz.ca/plexxis)
7. [www.plusche.com](http://www.plusche.com)
8. [www.migz.ca/whitelabeldj](http://www.migz.ca/whitelabeldj)
9. [www.migz.ca/rosejam](http://www.migz.ca/rosejam)

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SELECT IDENTITY / BRANDING



MISCELLANEOUS

